

成功大學 很稻地設計團隊

很稻地平台

簡介

目前政府對於傳統技藝的保存推廣，慢慢使用紀錄片形式或是展覽等方式呈現，但普及度不高且拓展性及整合性尚未成熟。很稻地平台雖未是一個成熟的平台，但藉由前期深度訪談到中後期影音影音拍攝，把台南在地主要工藝師傅們串聯起來，整合每一則技藝珍貴的紀錄。並以中英雙語重新詮釋，結合設計手法，媒合外國的設計師能與台灣的工藝師。

產品項目

很稻地平台。

明章塌塌米



職人精神 · 明章塌塌米

走出自己的一條路，客製化中強調方正且舒適度佳，品質不敢馬虎

目前由第二代承襲祖傳家平經營，習得化手工製作的品質並受到重視，隨著現代消費對外觀品質要求，職人給予人一種傳統與現代的展現，消費美與向傳統致敬是消費人生活，代表90年代的向新時代，扛著這項傳承文化與決心誠實展現。

At present, the third-generation master Hong Weijin takes over the management. The quality of customized hand-made is what he insists. With the gradual promotion of the consumer group who loves tatami to give people a sense of peace still exists. He will continue business, representing the younger generation in the 90s, carrying this skill in the blood of this ancient city of Taiwan.

發展現況

集合來自各方熱愛文化及關懷在地的一群人所製作的影音及所撰寫的文章形成一個文化大數據庫，免費享用，並架構出交流透明又即時的互動模式。

The average workload of Master Hong Weijin is eight tatami mats a day. The glory of the 1950s and 1960s and spirit of craftsmanship left from the Japanese occupation era can be seen in Mingchang tatami, an old shop that has been standing in Taiwan for the first time. The tatami sized knife cuts the bottom of the mat, first, sew the mat firmly, and then sew the edge of the fabric to make a solid and durable tatami. The scent of rush is still fresh in my memory. You can still smell the nature when you enter the open studio. The parent taste, the third generation takes over and continues the spirit of grandfather craftsmanship: a pragmatic and durable pursuit of quality.



首先將粗麻繩縫到墊子正，並切掉多餘的邊線處，由於粗麻大都會有些微的黃化處理過程非常注重平穩度刀切平緩與耐用。

First of all, align the edges of the straw mat and cut off the excess edges. Due to the natural properties of the straw, it is tough and strong. During the processing, we pay great attention to the smooth handle and patience of the knife.



公司成立時間：N/A

實收資本額：N/A

專利保護狀況：無

團隊人數：3

辦公室位置：臺南

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很稻地
設計
since 2020